



BREAKING BOUNDARIES. BUILDING BUSINESSES.

Tri-County Business Expo Fact Sheet:

What is it?

The Tri-County Business Expo is a premier business-to-business trade exposition involving nearly 100 booths, hours of networking opportunities, and access to hundreds of business decision-makers from Bartholomew, Jackson, and Jennings Counties.

Why will it produce results for your business?

Three Chambers of Commerce—the Columbus Area Chamber, the Greater Seymour Chamber, and the Jennings County Chamber—are bringing to the table their collective influence and memberships to concentrate exposure on the region's fastest growing companies by offering unparalleled access to buyers and key decision makers within the course of a single day. In addition, regional marketing experts will be offering free workshops on trade show booth design strategies and marketing techniques for expo participants within each of the three counties giving you the most impact for your investment.

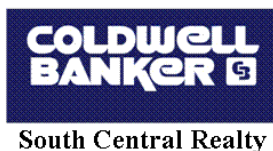
When and where will the event be held?

The Tri-County Business Expo will be held on **September 19th** at the **Holiday Inn Conference Center in Columbus**. Exposition set-up will take place the day before on September 18th with a Tri-County Business Networking Event to be held poolside that evening.

How do I become an exhibitor at the Expo?

Exposition space is limited and will go fast. Booths are approximately 9' by 6' and are available on a first-come, first-serve basis, and are available to Chamber members only. To have your company featured in this premier event, contact Kami Latham with the Tri-County Business-To-Business Expo Partnership at **(812) 379-4457**.

Platinum Sponsors:



Tri-County Business Expo Sponsor Levels:

\$750 Breakfast Sponsor

\$100 credit towards your booth at the Regional Expo
Promoted as Breakfast Sponsor in promotional materials
Name on Banner in conference center
Choice of premier booth location
3 tickets to Breakfast
Electronic membership list from all 3 Chambers

\$500 Exhibitor Break Sponsor

\$50 credit towards your booth at the Regional Expo
Signs in break area
Promoted as Break Sponsor on exhibitors materials
Recognition throughout the day
Name on Banner in conference center
2 tickets to Breakfast
Electronic membership list from all 3 Chambers

\$250 Business Break Sponsor

\$25 credit towards your booth at the Regional Expo
Promoted as Business Break sponsor on invitation cards
Recognition throughout the day
Name on Banner in conference center
1 ticket to Breakfast
Electronic membership list from all 3 Chambers

Purpose: Indiana's Premier Tri-County Business to Business Expo serving Bartholomew, Jackson and Jennings counties.

Theme: Breaking Boundaries, Building Businesses

September 18th

Booth Set-up:	12:00pm-5:30pm	Ballroom
Expo Networking Event:	5:30pm-7:30pm	Holidome

September 19th

Continental Breakfast:	8:00am-8:30am	Holidome
Breakfast Speaker:	8:30am-9:15am	Holidome
Exhibitor Prep Time:	9:15am-9:30am	
Exhibits Open:	9:30am-7:00pm	Ballroom
Cash Bar/Exhibitor Networking:	5:00pm-7:00pm	Pre-function Hall
Booth Tear-down:	7:00pm-9:30pm	Ballroom

Booth Cost

Ball Room & Hall: \$300, includes one outlet, 1 breakfast ticket & a vendor marketing kit

Booth Size **6' x 9'** (approximate size)

Extra Outlet \$20

Registration Information

COMPANY _____

CONTACT _____

ADDRESS _____

CITY/ST/ZIP _____

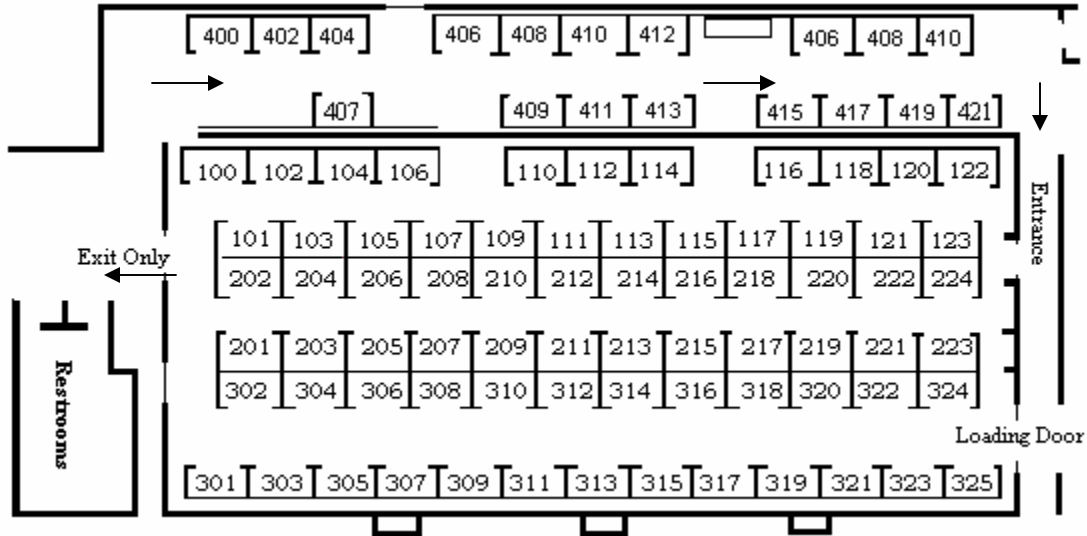
EMAIL _____

PHONE _____ FAX _____

MEMBER OF: COLUMBUS JENNINGS CO. SEYMOUR

PICK YOUR BOOTH (\$300)

1ST CHOICE _____ 2ND CHOICE _____ 3RD CHOICE _____



PAYMENT

Payment Options

Check, payable to the Columbus Chamber of Commerce
 VISA, MasterCard or Invoice
 If registered before June 29th:
 \$150 deposit upon reserving your booth
 \$150 due August 31st
 If registered after July 2nd
 Payment due upon registration

___ CHECK ___ INVOICE ___ VISA ___ MasterCard

CARD # _____ EXP DATE _____

TOTAL PAID: \$ _____

Return Reservation & Payment to:

Columbus Area Chamber of Commerce, Attn: Kami Latham
 500 Franklin Street – Columbus IN 47201 Fax: 812-378-7308
 Email: klatham@columbusareachamber.com